

## **The Lauderhill Regional Chamber of Commerce Partners with the Census Bureau**

The Chamber is a proud partner of the Census, and has agreed to serve the community by being a Be Counted and Questionnaire Assistance Center site. Awareness will be raised at Breakfast Network meetings and Chamber events. Due to the criticality of a Complete Count for Census 2010, a member of the LRCC Board of Directors, Roxanne Valies, is dedicated to liaising with the Census Bureau.

On April 1, 2010 everyone residing in the United States will have to be counted, and for every 1 person who is not counted the community loses approximately \$1300 in Federal funding. That is \$1.3 million for every 1000 persons not counted yearly and \$13 million over the 10 year period that decennial Census data will be used.

An accurate count in Census 2010 is critical to both the residents of Lauderhill and to the business serving them. Improved and subsidized community services, due to increased Federal funding, translate into more disposable income in the hands of residents, for the purchase of goods and services of local businesses, resulting in much needed economic growth.

Census data is also used to determine local representation in the legislature, and undercounting will result in underrepresentation. Moreover, the population and economic statistics captured will provide our elected officials the data to support their fight for revamping of laws which affect businesses or community adversely.

As individuals and as influential business leaders, we all need to raise awareness of and encourage participation in this historic event, and help the Census Bureau produce accurate data in order to improve Quality of Life for all.

We encourage you to visit the Census websites to find out how you can help.  
<http://2010.census.gov/2010census/> | <http://www.broward.org/census2010/>

**Community Funding Depends on Us. It's in Our Hands!**